

LeTip International Official Categories – Definitions

(9.16.26)

A -

Accountant: Analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, or tax liability.

Acupuncture: The ancient practice of piercing parts of the body with needles to treat disease or to relieve pain.

Administrative Support: Provide service by assisting another with their daily obligations, including administrative tasks and errands.

Advertising: Sell advertising, including advertising space in publications. Persuade retailers to use sales promotion.

AI Consultant: Guides businesses in leveraging AI for growth and efficiency. Provides AI and IT consulting to develop strategies and drive successful adoption and ROI.

Air Duct Cleaning: The professional cleaning of the ducts used in heating, ventilation and air conditioning that deliver and remove air.

Animal Shelter & Care: Rescues animals from abusive and neglectful situations, provides high quality shelter and medical care for all animals, and offers financial assistance to those pet owners that cannot otherwise afford vet services.

Answering Service: Provide service to answer business calls and take messages.

App Developer: A person who develops specialized software applications for businesses, networking and social databases.

Apparel Retailer: Own or manage a retail-clothing store.

Appliances: Sell, repair, adjust or install all types of electrical or gas household appliances.

Appraiser: Appraise personal property to determine its value for purchase, sale, investment, or loan purposes. (Does not include real estate).

Arborist: A professional in the practice of the management and maintenance of trees.

Architect: Plan and design structures such as private residences, office buildings, and other structural property.

Art Consultants: Advise people or organizations on acquiring artwork for aesthetic and decorative purposes.

Art Gallery: A public space for the exhibition of visual art for sale.

Artificial Intelligence: The ability of a digital computer or computer-controlled robot to perform tasks commonly associated with intelligent beings.

Artist: Create original artwork using a wide variety of mediums and techniques, such as painting and sculpture.

Arts & Crafts: Business that sells memberships or day classes of DIY art and crafts.

Asphalt Contractor: Contract to lay and repair asphalt.

Assisted Living: Assistance with activities of daily living coordination of services by outside health care providers and monitoring of resident activities to help ensure their health, safety, and well-being.

Audio Video Systems: Sell, lease and install audio and video systems.

Auto & Truck Outfitting: Also known as vehicle upfitting, is adding equipment and accessories to a vehicle.

Auto & Tire Services: Provide routine service on motor vehicles and the tires of such vehicles.

Auto & Truck Repair: Diagnose, adjust, repair, or overhaul automotive vehicles.

Auto & Truck Repair Diesel: Diagnose, adjust, repair, or overhaul diesel vehicles.

Auto Body Paint: Provide the service of painting the exterior of a motor vehicle.

Auto Body Repair: Repair auto bodies. Dents, dings, and straightening vehicle frames.

Auto Broker: Buy and sell automobiles independently; not tied to any particular dealership, manufacturer, or financial institution

Auto Detailer: Perform heavy duty cleaning of auto interiors and exteriors.

Auto Glass Windshield Repair: Replace or repair broken windshields and window glass in motor vehicles.

Auto Lube Oil: Change oil and lubricate auto joints routinely.

Auto Rental: Provide rental vehicles to clients.

Auto Sales & Leasing: Sell or lease automobiles.

Auto Tire Sales: Sell tires for automobiles.

B -

Bakery: Own or manage a bakery.

Balloons: Sell and design balloon bouquets.

Banker: Develop new customers for personal and business relationships, including treasury services, deposits, CD's, lines of credit and cash flow.

Bankruptcy Attorney: Represent clients in bankruptcy proceedings, including adversary proceedings.

Banquet Facility: Provide a venue where meals are served on-site for large and small groups.

Barber: A person who cuts men's hair and shaves or trims beards.

Bath & Body: Sell personal hygiene products.

BBQ Sales & Design: Sells BBQ Grills and accessories, designs and builds Custom BBQ Islands and Outdoor Kitchens

Beverage Sales: The sale of beverages.

Billboard Advertising: Professionals who provide large-scale outdoor advertising solutions, such as static and digital billboards, to help businesses increase brand exposure

Bin & Dumpster Cleaning: Service that cleans trash bins and dumpsters using heated pressurized water to clean, deodorize, kill germs, and bacteria.

Bio-Hazard Hazmat Disposal: The cleanup and disposal of hazardous and waste materials.

Bitcoin: Bitcoin, an electronic cash system that uses a peer-to-peer network to prevent double-spending. It is a completely decentralized, permissionless and immutable digital ledger with no central authority.

Blade & Knife Sharpening: Provides professional, mobile sharpening services for all types of blades and cutting tools.

Bodywork Therapist: Manual therapist specializing in hands-on bodywork for active adults, resolving recurring pain and tension at the source.

Bookkeeper: One who records the financial transactions undertaken by an individual or organization keeping records of what is bought, sold, owed, and owned what money comes in, what goes out, and what is left.

Boutique Wood Supplier: Supply small quantities of specialty wood.

Bowling Center: Own or manage a facility at which the sport of bowling is played.

Boxing Gym: A gym that specializes in the art and sport of boxing, training, and coaching proper technique.

Brand Development: Engage in the process of building and sharing a company's or person's culture, value system and perspective. A continuous process which helps build a brand grow in the market.

Brewery: A building or establishment for brewing beer or other malt liquors, especially the building where the brewing is done.

Building Contractor: Authorized to manage the total construction process of structures and supervise the work of both qualified and non-qualified trades.

Building Designer: Refers to the broadly based technical application for the design of smaller, less complicated projects, usually coordinated with an architect or engineer.

Building Permits Services: Assist in the process of gaining the necessary permits to build, renovate or add-on to an existing structure.

Business Advisor: Provide advice to clients about business endeavors.

Business Attorney: Represent clients in business litigation and transactional terms. Draw up legal documents including contracts, business formation and dissolution. Advise clients on buy/sell agreements.

Business Broker: Perform transactions resulting in the purchase or sale of a business.

Business Coach: Provide support and advice to an individual or group to help them recognize ways in which they can improve the effectiveness of their business.

Business Consultant: Give professional advice and helps develop a business plan for success.

Business Credit Advisor: help businesses set up an EIN number and then show them how to gain credit through their EIN number. Assist in getting the business in front of lenders that you would have a higher chance of approval. Does not lend funds.

Business Forms Systems: Sell business forms for billing and receiving purposes.

Business Funding: Comprehensive financing options for working capital solutions.

Business Growth Strategies: Tools, knowledge, and services to increase small business' bottom line profits through government incentives acts/statutes for financial health & overhead costs cutting, and technology for increased market opportunities.

Business Process Outsourcing (BPO): Third-party vendor or subcontractor to carry out certain parts of business operations.

Business Procurement: The process of securing necessary goods and services for the business.

C -

C.A. (Canada Only): Chartered Accountant is a qualified accountant who is a member of Canadian Institute of Chartered Accountants who work in all fields of business and finance.

C.P.A.: A qualified accountant who has certain examinations and met all other statutory and licensing requirements of a United States state to be certified by that state; "in addition to accounting and auditing, CPAs also prepare tax returns for individuals and corporations".

Cabinets: Construct, install or repair cabinetry.

Cable Services: Offers digital Cable TV, High Speed Internet and digital home phone services. Also provides assistance to existing and prospective clientele on billing and/or service-related questions.

Car Wash: a facility used to clean the exterior and interior of vehicles. Can be self-service or full-service.

Carpenter Contractor: Build and repair wooden structures.

Carpet Cleaner: Operate or tend machines to wash or clean carpets.

Caterer: Provide food and service for parties, events and/or meal prep.

CBD Wellness: Sell products infused with cannabidiol / Hemp. Product remedies include CBD juices, creams, oils, vape pens, and candies, commonly used to treat chronic pain, anxiety, inflammation, and insomnia.

Ceiling Installation: Specialize in installing ceilings in commercial or residential properties. Using various types of materials that enhance the rooms appearance.

Cemetery Plots: Traditional ground burial as well as above ground burial in a mausoleum.

Chamber of Commerce: Non-profit community service organization for businesses and individuals

Charcuterie Boards: Provides artfully designed charcuterie boards and grazing tables for events, gatherings, and special occasions.

Chef: A person who cooks professionally.

Chimney Contractor: Build and repair chimneys.

Chimney Sweep: Clean the soot from the inside of chimneys.

Chiropractor: Adjust spinal column and other articulations of human body to correct abnormalities. Believed to be caused by interference with the nervous system. Examine patient to determine the nature and extent of the disorder. Manipulate spine or other involved areas.

Chiropractor Animal: Adjust spinal column and other articulations of Animal body to correct abnormalities. Believed to be caused by interference with the nervous system. Examine patient to determine the nature and extent of the disorder. Manipulate spine or other involved areas.

Cigar Lounge Retailer: Own or manage a store that sells cigars and fine tobacco products. A place where cigars are sold and consumed.

Cinematographer: A person who physically shoots the footage for films, TV series, music videos and adverts.

Civil Litigation Attorney: Represents clients in civil litigation cases, except family, personal injury, and workers compensation.

Cleaning Products: Sell cleaning products for residential use.

Clinical Social Worker: A mental health professional who assesses, diagnoses, and treats addictions of all kinds.

Closet Organizers: Design and sell custom closet systems.

Club Ambassador: LeTip approval required. Chapter to carry their own insurance for them to attend.

Codebreaker: Certified Codebreaker sales and communication trainer.

Coffee & Vending: Sell and service coffee and vending machines.

Coffee Retailer: Sell coffee and coffee related products.

Coins & Stamps: Sell coins and stamps of value due to age, condition, length of circulation or historical value.

Collection Service: Collect debt for businesses from customers with outstanding accounts.

Commercial Cleaning Services: New category name replaced Janitorial Services Commercial. Perform cleaning services required for commercial properties.

Commercial Insurance: Coverage for businesses for protection against potential losses through unforeseen circumstances like theft, liability, property damage, and for coverage in the event of an interruption of business or injured employees.

Commercial Lending: Coordinate commercial loans for business.

Commercial Real Estate: Assist with the sale, purchase or leasing of commercial real estate.

Communications Coach: Aims to teach effective communication and public speaking skills.

Computer Consultant: Provide technical assistance, answer questions or resolve computer problems for computer systems users in person, via telephone, or from remote location. Provide hardware & software assistance for printers, installation, word processing, electronic mail, and operating systems.

Computer Hardware Software: Install, configure and support the physical parts and/or programs of a computer for business or personal use.

Computer Networks: Install, configure and support an organization local or wide area network, Internet system, or a segment of a network system.

Computer Programmer: Write, test, debug, and maintain the detailed instructions that computers must follow to perform their functions. Also conceive, design, and test logical structures for solving problems by computer.

Computer Repair: Perform repairs to hardware and peripheral equipment, following design or installation specifications.

Concierge: Provide personal assistant services such as informational requests, setting dinner reservations, making telephone calls, researching travel arrangements and more.

Concierge Medicine: Concierge medicine also known as retainer medicine, is a relationship between a patient and a primary care physician in which the patient pays an annual fee or retainer. The practice has been referred to as concierge medicine, retainer medicine, membership medicine, cash-only practice, and direct care.

Concrete Contractor: Lay and repair concrete.

Concrete Sealer Contractor: Contract to have a coating applied to concrete to protect it from corrosion.

Confectioner: Make or sell candies or specialty desserts.

Consumer Protection Attorney: Protect consumers against unfair trade and credit practices involving faulty and dangerous goods or dishonest claims

Content Restoration & Recovery: Evaluating and use of a variety of techniques for restoring content damaged by water, fire, or smoke, such as documents, electronics, art, and textures.

Contractor Commercial Doors: Installation, service and repair of commercial doors and automated access devices.

Copiers & Fax: Sell or solicit copy and fax machines.

Copywriter: Professional writer responsible for content that promotes a person, business, opinion, or idea in print or online platforms.

Corporate Law Attorney: Represents clients with the entirety of a corporation's activities from settling tax, employment, or labor problems, to setting up mergers between and among corporations and arranging stock options.

Corporate Wellness: Corporate wellness refers to programs, policies, strategies, and initiatives that organizations implement to promote the overall health (physically, mentally, and socially) and well-being of their employees through wellness workshops, lectures, educational series, and online programs.

Cost Consultant: Reduce essential business service expenses by analyzing client's expenses to determine cost-saving solutions.

Courier Service: Pick up and carry messages, documents, packages and other items between business offices.

Court Reporter: A person whose occupation is to transcribe spoken or recorded speech into written form, to produce official transcripts of court hearings, depositions and other official proceedings.

CPR Trainer: Train individuals to perform the emergency medical procedure for a victim of cardiac arrest or, in some circumstances, respiratory arrest.

Credit Restoration: Provide clients with ways to repair negative credit reports with an emphasis on credit education to prevent future issues.

Crematorium: A process that uses intense heat to turn the remains of a person who has died into ashes

Criminal Law Attorney: Represent clients in criminal law cases.

Culinary School: A location designated to teaching the art of cooking to children as well as adults

Custom Clothing: Create and sell clothing made for a specific individual.

Custom Sports Court: Designs and installs custom sports courts, including basketball, pickleball, and multi-sport surfaces.

Customer Relationship Management (CRM): Technology for managing all your company's relationships, workflows, and automations with customers and potential customers. The goal is to improve business relationships to grow your business.

Cybersecurity: Protecting systems, networks, and programs from digital attacks.

D -

Day Spa: Center for relaxation, rejuvenation, beautification, and various treatments that does not require a client to stay overnight.

Deck Contractor: Build and repair decks.

Delicatessen: Shop that sells cooked or prepared foods ready for serving.

Demolition Contractor: safely and efficiently tearing down of buildings and other artificial structures.

Demolition Hauling: Haul away the refuse from a construction project that occurred during demolishing.

Dentist: Diagnose and treat diseases, injuries, and malformations of teeth, gums, and related oral structures. Treat diseases of nerves, pulp, and other dental tissues affecting vitality of teeth.

Dermatologist: One that practices a branch of medicine dealing with the skin and its diseases, a unique specialty with both medical and surgical aspects. Taking care of diseases, in the widest sense, and some cosmetic problems of the skin, scalp, hair and nails.

Design Consultant: Design, draw and complete building permit documents for you to remodel, an addition or new house.

Digital Archiving: Professional who specialize in securely storing, organizing, and preserving physical and/or digital records for personal or business. This category includes off-site document archiving for secure physical storage and digital archiving solutions to ensure easy access, compliance, and long-term data protection.

Digital Marketing: Advertising any kind of good or service to potential consumers via digital strategies.

Digital Targeting: Helps your business find people who are in the market for your products and services.

Direct Mail Advertising: The delivery of advertising material to recipients of postal mail.

Directory Advertising: The marketing of products or services in a directory listing.

Disc Jockey (DJ): Select and play recorded music at special events.

Dispensary: Where legal by law, Retail sale of Cannabis for recreational and medical use

Divorce Attorney: Represents clients in actions for divorce or annulment.

Divorce Coach: Helps individuals navigate the challenges of separation and divorce by providing emotional support, communication strategies, and practical guidance. They assist with navigating co-parenting dynamics, reducing stress, fostering clarity, and empowering clients to make confident decisions as they transition into the next stage of life.

Document Shredding: Destroy documentation by way of shredding.

Document Specialist: Responsible for document control procedures, looking after their company's precious documents, cataloging them, and retrieving.

Doula: An assistant who provides various forms of non-medical and non-midwifery support (physical and emotional) in the childbirth process.

Driving Instructor: Providing driver education for teens and adults.

Drone Services: Provides professional services using drones as well as selling, repairs and service provider of the drones.

Dry Cleaner: Provide service to wash or clean garments.

Dryer Vent Cleaning: Provide service to clean the vents of residential dryers.

Drywall Contractor: Install and repair drywall.

E -

E-Bikes: An E-Bike, or electric bicycle, is a bicycle equipped with an electric motor that provides pedal assistance or full propulsion

eCommerce: Assist clients with selling their items through online auctions and other shopping websites.

Education: Provide schooling.

Education Consultant: An independent person who helps parents and students with educational planning. Helps families develop a strategic plan to meet certain goals or resolve certain problems, such as college preparation. Will not provide Financial Planning.

Egress Windows: A window that provides a way to exit a building in an emergency, like a fire.

Elder Care: works with the elderly and their families to bridge the gap between health care providers and end users.

Elder Care Consultant: Help older adults and family members successfully manage the challenges of aging, disability, and dementia through private consultation, geriatric care management, and fiduciary services.

Elder Law Attorney: Represents clients in the issues faced by older individuals including, but not limited to, wills and trusts, health care, nursing home abuse, social security, retirement.

Electrical Contractor: Supplies electrical materials or personnel and to perform specialized construction work related to the design, installation, and maintenance of electrical systems.

Electrician: An individual, licensed tradesman specializing in electrical wiring of buildings and related equipment.

Electronic Repairs: Provides repairs and service for all types of small electronic devices (eg. Cell phone, iPod, iPad, mp3 and video games).

Electronic Voting: Electronic voting technology for States, Counties, Municipalities, organizations, universities, colleges, unions, condos/co-ops and corporations. If utilized for political elections, no communication of opinions permitted within the chapter.

Embroidery: Create and sell products with raised and ornamental designs in thread.

Employee Benefits Insurance: Various types of non-wage compensation provided to employees in addition to their normal wages or salaries.

Employe-Sponsored Plan Administrator: A fully integrated 401(k)/403(b) provider offering plan administration, record keeping, and fiduciary services.

Energy Consultant: Evaluate your energy consumption and provide a clean avenue for you to lower energy costs and save money.

Energy Therapist: A healing practice that does not fall within the realm of conventional medicine, it is an alternative medicine that re-balances the bodies energy field so that health can be restored.

Engineer: Degreed individual offering solutions to technical problems through scientific knowledge.

Enrolled Agent: A tax professional recognized by the United States federal government to represent taxpayers in dealings with the Internal Revenue Service.

Entertainment: Coordinate entertainment for special events.

Entertainment Party Rentals: Company, renting special event items and equipment. Could include bounce tents, boats, yachts, trains, etc.

Environmental Consultant: Give professional advice on environmental and conservation issues.

Equipment Rental: Rents out equipment and tools of all kinds, forklifts, stump grinders, rototillers, air compressors, bobcats, trailers, generators, power tools and more.

Equipment Sales & Leasing: Sell and lease contractor and industrial equipment.

Escrow Agent: The neutral third party that holds an asset such as cash, real property or other tangible assets pending satisfaction of contractual contingency or condition.

Estate Sales: Type of sale to dispose of the majority of the materials owned by a person who is deceased or will be moving. Usually conducted by a professional, for a percentage of the revenues.

Esthetician: Provide preventative skin care and treatments to keep skin healthy and attractive.

Event Planning: Coordinate and plan special occasions, such as weddings, parties and business functions.

Event Staffing: Supply trained servers to be used at home parties, inside or out, standalone rental establishments, and any other venue a party or gathering can be held. They do not supply food or beverages but will serve and clean up prior to meeting ending. They are fully insured and can work directly with host or be sub out by caterer.

Excavating: Make hollow by removing the inner part make a hole or cavity in form into a hollow, as by digging.

Eyelash Technician: An eyelash technician applies cosmetic eyelash treatments for their clients. In this role, this person may apply a lash extension, false eyebrows, and eyelashes and provide additional skin and facial treatments as necessary.

F -

Family Law Attorney: Represent clients in the law that deals with family-related issues and domestic relations including, but not limited to marriage, divorce, adoption, property settlements and alimony.

Fascial Stretch Therapy: Fascial Stretch Therapy (or FST) is a type of stretching that target not only the muscles, but the fascia, which is the connective tissue that surrounds muscles, bones, and joints and connects the body as a whole.

Faux Painter: Decorative painting technique applied to walls and furniture.

Fence Contractor: Contract to supply fencing material or to do fencing work.

Financial Advisor: This person must hold a series 65, 66, or 7 license. In order to handle stocks, bonds, and mutual funds, they must hold a series 7 license.

Fire Alarms: Sell, Install, inspect, and test fire alarm systems.

Fire Protection: Sell and service fire protection equipment such as suppression systems, sprinklers, smoke detectors, extinguishers.

Firearm Instructor: A certified instructor that gives hands on training focused on the safe handling and storage of firearms.

Firearms Retailer: Sells firearms, ammunition, and accessories.

Fitness Center: Place which houses exercise equipment for the purpose of physical exercise.

Floor Covering: Retail location that sells supplies and carpets for the covering of floors.

Floor Covering Contractor: Contract to supply and install flooring material.

Flooring Epoxy: Specializes in applying durable, high-performance epoxy coatings to concrete floors to enhance appearance, safety and longevity. Includes services for residential, commercial, and industrial spaces.

Flooring Restoration: Restore and refinish hardwood floors.

Florist: Design, cut, and arrange live, dried, or artificial flowers and foliage.

Food Distributor: Market and distribute food and related products.

Food Specialist: Create edible gifts for sale to customers.

Food Truck: A Truck or Van that works at a designated location, mobile, and at food truck events. Offering different menu options or specific food specialties. Some trucks also can be hired out for special occasions.

Foreclosure Defense Attorney: A foreclosure defense attorney represents borrowers against mortgage lenders and banks.

Foundation Repairs: Crawl spaces and foundations repairs due to settlement, concrete condensation, age, and drainage to prevent water damage.

Fractional CFO: Part-time and Interim consultant in the fields of operations, finance, accounting, etc.

Franchise Consultant: A specialized category of professional assistance for investors, entrepreneurs, and enterprises.

Fuel Sales & Service: Sell fuel and service the equipment that generates the fuel.

Funeral Director: Director and/or Planner of funeral services.

Funeral Services & Sales: A trusted expert in Funeral Services / Sales provides compassionate guidance and support to families during one of life's most difficult times. This category covers pre-planning arrangements, burial and cremation options, memorial products, and related services.

Furniture: The assembly of furniture and/or other items that need to be put together.

Furniture Retailer: Sell furnishings and accessories for the home.

G -

Garage Doors: Sell and install residential or commercial garage doors.

General Contractor: A project manager who organizes and oversees a construction project from start to finish. They complete the job by hiring different sub-trades to perform each step.

Generators: Sells, installs and services generators.

Genetic Research Services: Help people and families trace their ancestry and discover lost or unknown people, property and assets. Heir tracing, adoption, DNA research and assisting law enforcement with cold cases

Gift Baskets: Sell custom gift baskets.

Gift Shop: Own /manage a gift shop.

Glass: Sell glass.

Glazier: A professional, who selects, cuts, installs and replaces glass on both commercial and residential job sites.

Golf Instructor: The art of equipping and training golfers to play better golf through improved awareness of swing cause and effects as a result of the actions by their body, the club, and their effect on the golf ball.

Gourmet Spices: Culinary herbs, spices, and flavorings that may be added to flavor dishes or meat & poultry.

Graphic Design: Design or create graphics for commercial or promotional needs, such as ads, displays or logos.

Greeting Card Service: Provide customers with access to online greeting cards to send to recipients.

Grief Coach: Person who works with the client after a loss by supporting them to move forward in their lives, to rebuild and grow from the experience, thereby creating a new and meaningful life.

Grout Cleaner Contractor: A professional-grade cleaning process that leaves your grout surfaces sparkling clean. Removes the dirt and grime that builds up over time and restores the grout's color.

Gutters: Install and clean gutters.

H -

Hair Restoration: A minimally invasive procedure where hair follicles are extracted from the back of the patient's head and transplanted to a thinning area, providing permanent natural looking results.

Hair Stylist: Shampoo, cut, color, and style.

Handyman: Provide a variety of improvements, repairs and maintenance needs in and around the home, within state limits.

Hardscape Design: Hardscape is the permanent, inanimate, and constructed features in landscape design.

Hardware (non-computer related): Sell supplies such as nails, tools, locks, hinges, and hammers.

Hardwood Floors Contractor: Supply, build or repair hardwood flooring.

Health & Fitness: Health-related fitness involves exercise activities that you do in order to try to improve your physical health and stay healthy, particularly in the categories of cardiovascular endurance, muscular strength, flexibility, muscular endurance and body composition.

Health & Nutrition: Sell, provide, and/or recommend health and nutrition products or services. Must be certified and/or licensed. (This should be for a health food store, a naturopathic doctor selling stuff, a nutritionist, etc.)

Health & Wellness: Provide health and wellness products. (This is for the Melaleuca, Shaklee, Amway, Arbonne, Juice Plus, Essential Oils, etc.)

Health Care Service: Provide the service of health care.

Health Coach: A trained professional who uses evidence-based skillful conversation, clinical interventions and strategies to engage clients/patients actively and safely in health behavior change. They need to be certified, licensed, whatever they need to be for that state.

Health Spa: Facility devoted especially to health, fitness, ancient, traditional and modern therapies.

Hearing Aids: Sales of hearing aids.

HOA Management: Oversee the operations, finances, and maintenance of a community by a homeowners' association (HOA) or a third-party management company working for the board.

Holiday Lighting: Provide and install lighting for special events such as Christmas, Halloween, Weddings, etc. Service and remove lighting when event is finished.

Holistic Health Care: Provides health care for the entire patient, in all aspects, often using many natural and alternative treatments.

Home & Property Inspector: Examine and inspect materials and construction to determine the condition of a structure, home or commercial building, and compliance with work orders in an unbiased, professional manner.

Home Automation: The automation of home audio, video, and lighting systems.

Home Décor: Sell decoration for the home.

Home Health Care: Provide caregivers to meet the home care needs of the individuals.

Home Improvements: Renovating or making additions to a home. Projects that upgrade an existing home interior.

Home Theater Sales: Sales of cinema-quality video and audio for the home.

Home Warranties: Provide home service contracts.

Hospice Care: A type of care and a philosophy of care, which focuses on the palliation of a terminally ill patients' symptoms.

Hotel & Restaurant Supplies: Sells supplies and equipment to hotels and restaurants.

Hotelier: Manage or own a hotel, motel or inn and conference spaces.

Household Staffing: Places high end nannies, chefs, and household staff for families.

Human Resources: Provides hiring, firing, training, and other personnel issues.

HVAC: Install, service, and repair heating and air conditioning systems in residences and commercial establishments.

Hypnotherapist: Provide physical and mental therapy to patients through the act of hypnosis.

I -

Ice Cream Parlor: Restaurants that sell ice cream, gelato, sorbet and frozen yogurt to consumers.

Image Consultant: Someone that provides a customized service that plans, coordinates, and maintains your wardrobe so you are perfectly attired for any situation. Will also, assist you in selecting cloths and accessories that compliment you including using clothing from your closet.

Immigration Attorney: Represent companies or individuals undergoing the U.S. Immigration process.

In Home Care: Non-medical and non-skilled assistance provided to individuals in their own homes.

Information Technology Consulting: Consult clients on the study, design, development, implementation, support or management of computer-based information systems, particularly software applications and computer hardware.

Insulation Contractor: Supply or contract to install insulation.

Insurance Supplements: Sell additional insurance coverage that provides for items other insurance policies do not.

Intellectual Properties Attorney: An attorney who practices in the areas of trademark, copyright, and/or trade secret law.

Interior Design: Plan and design interiors of residential, commercial, or industrial buildings.

Internet Consultant: Assist and advise clients with navigating and applying Internet technology.

Interview Coach: teaching interviewees win the interview skills need to secure more job offers by teaching every part of the interview process and how to provide interview answers that reflect their best selves.

IV Vitamin Therapy: A DripBar business focuses on health at the cellular level. Using advances in intravenous therapies with vitamin infusions to support your cellular health.

J -

Janitorial Service Commercial: Perform cleaning services required for commercial properties. This category name is grandfathered and was replaced by Commercial Cleaning Services.

Janitorial Service Residential: Perform cleaning services required for residential properties. This category name is grandfathered and was replaced by Residential Cleaning Services.

Janitorial Supplies: Sell products for commercial cleaning purposes.

Jeweler: Fabricate, sell and repair jewelry.

Jewelry Retailer: Sell jewelry.

Junk Removal: Remove unwanted debris, waste, and materials from client's properties, rooms, or full clean-outs.

K -

Kitchen & Bath Design: Provide layout and design ideas for kitchen and bath remodeling.

L -

Lab Testing: the testing of drugs, alcohol, DNA, and blood for medical and employment needs.

Labor & Employment Attorney: Represent clients in the body of laws, administrative rulings, and precedents, which address the legal rights of, and restrictions on, working people and their organizations.

Lactation Consultant: Health professional who specializes in breastfeeding and in offering breast milk to infants.

Land Use Attorney: Represent clients in all matters related to land use, including farm, zoning changes, variances, conditional use permits and land development.

Landscape Architect: Planning and design of an exterior landscape or space by an accredited individual.

Landscape Artificial Grass: Sell artificial grass for exterior landscapes.

Landscape Contractor: Landscape construction, install block walls, and pave walkways and driveways.

Landscape Design: Design of an exterior landscape or space.

Landscape Maintenance: Maintain an exterior landscape or space.

Language Translator: Someone who provides translation services from a source language to a target language.

Laundromat: Own and operate a facility for washing and drying clothing.

Lawn & Yard maintenance: Maintain lawn and yard.

Lawn Sprinklers: Provides the installation, repairing and servicing of all types of lawn sprinkler systems to water lawns, gardens or other plants.

Legal Document Preparation: Prepare legal documents for persons representing themselves or others in a legal matter.

LeTip Corporate: Must be employed by LeTip International to hold this category.

Life Health & Disability Insurance: Sell life, health, and disability insurance, as well as nonsecurities annuity contracts that are allowed with a LHD License, all others fall under a Series 6 or 7 licenses.

Lighting: Sell and install lighting.

Limousine Service: A longer than normal luxury car with a chauffeur to transport passengers.

Litigation Attorney: (Grandfathered Category - No new members can join under) Represent clients in the conduct of a lawsuit, civil action brought before a court in which a party seeks a legal or equitable remedy.

Locksmith: Repair and open locks, make keys, change locks and safe combinations, install and repair safes.

Logistics Management: Connects parties needing the distribution of goods/freight delivered to a set location and time by connection the customer with delivery drivers by managed coordinators or directly by mobile application connections.

Low Voltage Contractor: Install, service and maintain systems, which are energy, limited and do not exceed 91 volts.

M -

Magazine Advertising: The marketing of products or services in Magazines.

Make-Up Artist: Create make-up and prosthetics for a client's professional or personal use.

Make-Up Artist Permanent: Cosmetic technique which employs the permanent pigmentation of the dermis as a means of producing designs that resemble make-up.

Marine Services: Provide private cruise service.

Marketing: The advertising, distribution and selling of a product or service.

Marketing Consultant: Person who advises on the demand for products and services offered by a firm and its competitors and identify potential customers.

Martial Arts: Teaches the practice and traditions of training for fitness, self-defense, sport, and mental discipline, character.

Masonry Contractor: Lay and bind building materials such as brick and block with mortar and other substances to build walls and structures.

Massage Therapist: Alleviate pain, relieve stress, and improve the health and well-being of their clients by the manipulation of the soft tissue.

Massage Therapist Medical: Medical massage therapy is designed to strategically target medical conditions that are diagnosed by a physician.

Meal Prep Service: Provides convenient, customized meal preparation for individuals and families seeking healthy, ready-to-eat options. Specializes in planning and preparing meals tailored to dietary preferences, nutritional goals, and busy lifestyles.

Mechanic's Lien: A guarantee of payment to builders, contractors, and construction firms that build or repair structures.

Mediator: A person who assists in negotiations and conflict resolution.

Medicaid – Health Advocate: Designated clinical consultant who organizes a wide variety of health care-related support and educational services for patients. Can navigate the complex Medicaid system, helping with applications, eligibility, appeals, and accessing covered services.

Medical Aesthetics: Create a treatment plan for a medical skin treatment.

Medical Billing: Process medical billing for medical offices.

Medical Equipment: Sell equipment and supplies for medical treatment.

Medical Spa: Facility for clients to receive medical treatment for a variety of cosmetic procedures.

Medical Transportation: Basic Life Support (BLS) emergency and non-emergency ambulance transportation.

Medicare Insurance: Medicare is federal health insurance for people 65 and older, some younger people with health disabilities, and people with End-Stage Renal Disease.

Men's Health: A men's health clinic that specializes in treating low testosterone and erectile dysfunction.

Mental Health Counselor: Licensed professional that provides services to help adults, couples, children, teens, and families work through personal issues, including but not limited to depression,

anxiety, stress, parenting, self-image, relational and marital difficulties, grief and bereavement, and addiction.

Merchant Services: Provide services and equipment to companies for the processing of major debit and credit cards.

Mobile Bartender: Provide many of the same services as a built-in bar but with the flexibility of being mobile.

Mobility Products Contractor: Service and install mobility products such as stair lifts, vertical platforms lifts, modular ramps and car host for mobility products.

Mold Remediation: The process of inspection, removal, and/or cleanup of mold, asbestos, and lead from an indoor environment.

Mortgage Loans: Facilitate in the obtaining of a loan secured by real property.

Moving & Storage:

Municipal Court Attorney:

Music: Provide live music entertainment.

N -

Naturopathic Doctor: a primary care provider trained in both conventional medical sciences and natural therapies. NDs focus on treating the whole person, identifying root causes of illness, and supporting the body's innate healing ability using clinical nutrition, botanical medicine, lifestyle counseling, physical medicine, and more. They emphasize prevention, patient education, and individualized care.

Non-Profit: Organization that supports or engages in activities of public or private interest without any commercial or monetary profit.

Notary Public: A public officer who administers oaths and statutory declarations, witnesses and authenticates documents. At a physical location, virtual, or who will travel to the client's location.

Nurse Practitioner: Provides health care services from birth to death as a registered family nurse practitioner and manages their own practice and/or staff of nurses.

Nutritionist: Health specialist in food and nutritional science.

O -

Obstacle Training: A obstacle course training program that combines basic skill sets from gymnastics, climbing, cross-training.

Occupational Therapist: Health care practitioners trained and educated to improve mental and physical performance. Occupational therapists specialize in teaching, educating, and supporting participation in any activity that occupies an individual's time.

Office Equipment: Sell or lease and repair office equipment including large printers for office document sorting/storing.

Office Fragrancing: Provide a uniform and constant scent distribution in the office environment.

Office Furniture: Sell or lease office furniture.

Office Leasing: Lease or arrange leasing of office space, co-workspace, meeting rooms, etc.

Office Supplies: Sell general office supplies to companies.

Ophthalmologist: A medical doctor specializing in the medical and surgical care of the eyes and visual system.

Optician: A person who makes or sells eyeglasses and contact lenses in accordance with the prescriptions of ophthalmologists and optometrists.

Optometrist: Diagnose, manage, and treat conditions and diseases of the human eye and visual system.

Organizer: Assist clients to determine what to do with their items that are in a disorganized, cluttered state and help efficiently arrange the items and create systems to maximize the utility and visual appeal and allow easy retrieval.

Ornamental Iron Welding: Join iron by melting the pieces and adding filler that cools to utility and visual appeal and allow easy retrieval.

Orthodontist: Examine, diagnose and treat dental malocclusions and oral cavity anomalies. Design and fabricate appliances to realign teeth and jaws for producing and maintaining normal function and for improving appearance

P -

Packaging Shipping: Provide packaging and shipping of items for personal or business purposes.

Paint Store Retailer: Sell paint, painting supplies, accessories and equipment.

Painting Contractor: Supply painting materials and/or contract to do painting work.

Paintless Dent Repair: Professional specializing in the removal of dents, dings, creases, and hail damage from a vehicle's exterior without the need for traditional bodywork or repainting.

Paralegal: Assist lawyers by researching precedents, investigating facts, or preparing legal documents to support a legal proceeding, to formulate a defense, or to initiate legal action.

Paving Contractor: Supply paving materials or contract to lay and repair pavement.

Payroll Service: Compute wages, post wage data to payroll records, and issue payroll.

Personal Coach: Provide support and advice to an individual or group in order to help them recognize ways in which they can improve the effectiveness of their personal life.

Personal Injury Attorney: Represent individuals who are injured in a public or private place.

Personal Trainer: Plan and direct physical conditioning program for individuals.

Pest Control: Spray or release chemical solutions or toxic gases and set traps to kill pests and vermin such as mice, termites, and roaches that infest buildings and surrounding areas.

Pet Boarding: a place where animals are housed and maintained temporarily for a fee.

Pet Crematory: Cremates household pets and sells urns related to the cremation of a pet.

Pet Food: Sell food for pets.

Pet Grooming: Provide service to clean, brush and groom pets.

Pet Lounge: A café where you can take your pet to hang out, have snacks, and socialize with other pets.

Pet Shop: Own and/or manage a pet shop

Pet Sitter: Contracted service provider who takes care of a pet in its own home.

Pet Trainer: Provide behavioral training for pets.

Pharmacy: Compound and dispense medicines, following prescriptions issued by physicians, dentists or other authorized medical practitioners.

Photo Booths: are designed to blend in and compliment your event providing hours of unlimited photos and creating fun memories that will last forever. Guest will enjoy the silly hats, oversized glasses, and many other fun wearing props.

Photographer: Photograph persons, subjects, merchandise, or other commercial products. Develop negatives and produce finished prints.

Physical Therapist: Assess, plan, organize and participate in rehabilitation programs that improve mobility, relieve pain, increase strength, and decrease or prevent deformity of patients suffering from disease or injury.

Physician: Engage in general medicine practice.

Physician Assistant: A healthcare professional licensed to practice medicine with supervision of a licensed physician.

Physician Pain Management: Physician specializing in the medical discipline concerned with the relief of pain.

Picture Framing: The process of adding a container to a picture and other memorabilia in order to enhance it, make it easier to display or to protect it.

Pilates Instructor: Instruct clients to practice the workout that focuses on stretching, strengthening, and balancing the body.

Placeholder: This category can only be used by Corporate Admin for temporary usage.

Plants: Sell live plants and treatment of sick plants and trees.

Plastic Surgeon: Medical doctor dealing with the repair, replacement, or reshaping of malformed, injured or lost parts of the body.

Plumbing Contractor: Contract to supply plumbing materials or to do plumbing work.

Podcast Production: professionals who specialize in the planning, recording, editing, publishing, and promotion of podcasts. Services may include content development, audio engineering, distribution strategy, voiceover coordination, and related audio media services such as audio book production or branded audio content.

Podiatrist: Diagnose and treat foot disorders.

Point of Sale: A computerized network operated by a main computer and linked to several checkout terminals.

Pool & Spas Retailer: Sells pools and spas, offers products and services to maintain them.

Pool Contractor: Contract to design, build or install swimming pools.

Pool Service: Maintain and treat swimming pools on a regular basis.

Power Washing: Use high-pressure streams of water to clean outdoor surfaces.

Precious Metals Buyer: Buys gold, platinum, rhodium and silver, examines, weighs and pays cash to sellers.

Printer: Sell and produce printed materials

Private Investigator: Seek, examine and compile information for a client.

Private Money Lending: Lending money to a company or individual by a private individual or organization.

Process Server: is the procedure by which a party to a lawsuit gives an appropriate notice of initial legal action to another party (such as a defendant), court, or administrative body in an effort to exercise jurisdiction over that person so as to enable that person to respond to the proceeding before the court, body, or other tribunal.

Professional Employer Organization (PEO): Co-employer that provides comprehensive HR solutions for small and mid-size businesses. Payroll, benefits, HR, tax administration, and regulatory compliance assistance are some of the many services.

Project Management: Planning, executing, controlling and closing the work of a team to achieve specific goals and meet specific success criteria at a specified time.

Promotional Products: Develops solutions to marketing challenges through the innovative use of promotional products. Promotional products are tangible items printed with an advertisers name, logo, or message and include products such as wearables, drinkware, writing instruments, travel & technology products, PPE, and high-end unbranded premiums.

Property & Casualty Insurance: Sell personal lines of property and casualty insurance.

Property Damage Attorney: Represents clients in claims involving property loss or damage, helping secure compensation through insurance claims and legal action.

Property Management: Coordinate and oversee leasing or rental of commercial, industrial or residential condo or apartment complex properties.

Psychologist: Diagnose, treat and help prevent disorders of the mind.

Psychotherapist: Provide individual and group counseling or therapy. Assess and evaluate problems through case histories, interviews and observations.

Public Adjuster: Work with homeowners to get a just settlement after natural disasters.

Public Relations: Promote and manage communication between an organization and the public to build, manage and sustain a positive image.

Publishing: The stages of the development, acquisition, copyediting, graphic design, production, marketing and distribution of works dealing with information, including the electronic media.

R -

Radio Advertising: The marketing of products or services on the radio.

Real Estate Appraiser: Appraise real estate property to determine its value for purchase, sale, investment, mortgage or loan purposes.

Real Estate Attorney: Represent clients in litigation surrounding real estate transactions, nondisclosure, or fraudulent transactions. Draw up legal documentation on transaction or purchase agreements.

Real Estate Development: The process of transforming land or existing properties into more valuable assets, such as residential, commercial, or industrial buildings. It involves a wide range of activities, including acquiring land, financing projects, designing and constructing buildings, and then selling or leasing the completed property.

Real Estate Investment: Assist with the purchase of real estate properties for investment purposes.

Real Estate Photography: The specialized field of creating high quality, appealing images of properties (homes, commercial, land) for marketing and sales.

Real Estate Staging: Prepare a private residence prior to going up for sale in the real estate marketplace focusing on improving a property to make it appeal to the largest number of buyers.

Recruiter: Recruit by searching for executives to fill high-level positions.

Recycling: Process used materials into new products in order to prevent the waste of potentially useful materials.

Regenerative Medicine: Transnational research in tissue engineering and molecular biology which deals with the “process of replacing, engineering or regenerating human cells, tissues or organs to restore or establish normal function”.

Rehabilitation (In-Home): Provide in-home physical, occupational, and speech therapy services.

Reiki: Helps remind the body, mind and spirit of a state of wellness. Both relaxing and energizing. A driving of intention to channel universal healing.

Relationship Coach: A person who helps singles and couples navigate personal and relational challenges, fostering healthier communication, stronger connections, and achieve long-term relationship goals.

Relationship Marketing Strategist: help service-based business owners grow through relationship marketing, elevated client experiences, and visibility strategies that build trust and referrals.

Remodeling Contractor: Contract to supply remodeling materials or to do remodeling work.

Reputation Management: They make sure your company's online reviews on sites like Google, Yelp, etc are fair and accurate to help receive higher review ratings that don't tarnish a company's reputation.

Residential Cleaning Services: New category name replaced Janitorial Services Residential. Perform cleaning services required for residential properties.

Residential Real Estate: Assist with the sale, purchase or leasing of residential property.

Restaurant Casual Dining: Operate a fast quick dining restaurant, includes fast food, food trucks

Restaurant Fine Dining: Operate a fine dining restaurant.

Restoration Damage & Cleanup: Provide cleaning services and restore or repair-damaged areas.

Retailer: The sale of goods or merchandise from a fixed location.

Retirement Community: Own or manage housing for the retired elderly.

Roof Maintenance: Refurbish older roofs using a solution that helps to extend the life of a roof.

Roofing Contractor: Contract to supply roofing material or roofing work.

S -

Safety Consultant: Instruct in and sell safety products.

Sales Tax Consultant: Sales Tax Consultant helps businesses protect their profits by recovering sales tax overpayments, defending against audits, and ensuring they only pay the tax that they truly owe.

Salon: Location where clients receive haircuts, manicures, and facials.

Sanitation Services: Provides sanitation solutions, including portable restrooms, restroom trailers, and handwashing stations for events, construction sites, and other temporary needs. Services include rentals, delivery, setup, pickup, cleaning, and ongoing servicing.

Screen Printing: Provide screen-printing services for marketing items such as T-shirts and hats.

Search Engine Optimization (SEO): The process to improve the quality or volume of traffic for information on the World Wide Web. The search results are usually presented in a list of results and are commonly called hits.

Security Consultant: Consult with businesses and individuals to minimize risks to personal safety and security risks to the workplace, jobsite and business assets.

Security Guard Service: Provide security guards to protect property, assets or people, enforce rules and laws on the property, deter criminal activity or other problems.

Security Systems: Sell and/or install security systems to monitor premises to prevent theft, violence, or rule infractions.

Senior Relocation Specialist: Expertise related to senior move management, transition and relocation issues affecting older adults. Specifically helping older adults and their families with the daunting process of downsizing, packing, organizing and moving to a new residence.

Service Station: Own or manage a service station.

Sewer & Septic: Install and repair sewer, cesspits, water and septic systems.

Shed Restoration: Specializes in repairing and restoring existing sheds to extend their lifespan, improve appearance, and ensure proper functionality. Services include addressing leaks, rot, structural issues, and general wear and tear.

Shower Doors: Fabricating and installation of custom shower doors.

Siding Contractor: Contract to supply exterior building siding material and/or install, repair siding.

Signs & Banners: Sell or solicit custom made signs and banners.

Skin Care / Cosmetics: Sell products and provide skin care treatments to face and body to enhance the appearance of individuals.

Skylight Contractor: Specializes in the installation, replacement, and custom design of skylights.

Soccer Coach: Member who coaches all levels of teaching, managing and coaching both boys and girls of all ages. This is done in a training and or game situations.

Social Media Consultant: Assist and advise clients about growing their business and creating marketing campaigns by utilizing social media platforms (such as LinkedIn, Facebook, Twitter and blogs).

Social Media Marketing: Targeting techniques such as Facebook and Twitter, social media advertising will reach your target audience no matter who and where they are.

Social Media Platform: Online platforms and tools that allow people to create, share, and exchange information and content with others. Examples of social media platforms include Facebook, Instagram, LinkedIn, Twitter, and TikTok.

Software Development: Create custom application computer software for businesses and individuals.

Solar Energy Systems: Design and install solar power systems, which provides a renewable energy.

Solar Panel Cleaning: The cleaning of residential and commercial solar panels

Special Education Attorney: Represent clients in the area of the law that deals with special education issues and public education including, but not limited to: IEPs, informal dispute resolution, and due process hearings.

Specialty Items Retailer: A small retail outlet that focuses on selling a particular product range and associated items.

Speech Pathologist: Address people's speech production, vocal production, swallowing difficulties and language needs through speech therapy in a variety of different contexts including schools, hospitals, and through private practice.

Sports Camps: Providing a safe, fun, and skill-based sports experience teaching young kids life lessons and teamwork.

Sports Gaming Center: An outdoor/indoor center for sports and games such as Pickleball, Baseball, Basketball, Soccer, Volleyball, Axe throwing, Corn Hole, Darts, Billiards, etc. and other novelty, action, activities for fun and recreation.

Sport Marketing: Marketing a sports team by selling game tickets, memorabilia, etc.

Sports Memorabilia: The selling or marketing of souvenirs, mementos, keepsakes or tokens of remembrance directly connected to a famous athletes sporting event or personality.

Sports Therapy: Professionals who specialize in injury prevention, rehabilitation, and performance enhancement for athletes and active individuals, using techniques like massage, stretching, active release, and strength training to aid recovery, improve mobility, and optimize physical well-being.

Staffing Agency: Employment resource providing job-finding assistance to job seekers and employers for direct hire and temporary employees.

Stone Fabrication Contractor: Professional fabrication and installation of natural and engineered stone surfaces for kitchen countertops, bathroom vanities, fireplaces, bar tops, outdoor kitchens, and other custom stone applications for residential and commercial projects.

Strategic Introductions: Strategic Introductions is the business of intentionally connecting professionals, prospects, and referral partners to build meaningful relationships that create qualified opportunities and long-term growth.

Student Loan Reviewer: A specialist in Student Loans assess your situation to determine if there is a possibility of consolidation and/or forgiveness.

Surveyor: Make exact measurements to determine property boundaries.

T -

Tattoo Artist: An individual who applies permanent decorative tattoos, often in an established business called a tattoo shop, tattoo studio or tattoo parlor.

Tax Preparation: Prepare the filing of income tax returns.

Taxation Attorney: Represent clients in cases regarding tax laws.

Telecommunications: Transmit information via electromagnetic signals.

Telephone Systems: Install, service, or repair telephone systems on customer's property or new location.

Thermographer: Provide a non-invasive clinical imaging procedure for detecting and monitoring many injuries and conditions.

Thrift Store: retail store run by a charitable organization to sell mainly used goods donated by members of the public, and are often staffed by volunteers

Ticket Broker: Sell tickets to any event for market value.

Tile & Marble Sales: Sell tile and marble for home or business.

Tile Granite Marble Contractor: Installation of tile, marble and/or granite for home or business.

Title Insurance: Insurance to protect owners or lenders financial interest in real property against loss due to title defects, liens or other matters.

Towing Service: Provide service to tow or haul a vehicle or trailer.

Toxicology: provides reliable and accurate drug and DNA testing for individuals, employers and organizations including 10 panel drug screening and DNA testing.

Trade Show Displays: Set up displays with tools for showing your company brand and advertising your products. They are used in trade shows, conventions, and business conferences,

Transportation Service: Vehicle hire service with a chauffeur/driver to transport passengers from one location to another. Like uber, lift, etc. (This excludes Limousine's which fall under Limousine Service category)

Travel Agent: Plan and sell transportation and accommodations for travel agency customers. Determine destination, modes of transportation, travel dates, costs and accommodations.

Travel Insurance: Provides financial protection against unexpected events and losses that can occur while traveling.

Travel Specialist: Designs personalized travel itineraries customized for people that want to experience self-guided adventures, luxury travel, etc., to go beyond a mere vacation.

Tree Service: Prune or treat trees and provide service to promote healing and prevent deterioration of trees.

Trophies & Engraving: Provide trophies and engraving service.

Tutoring Services: Provides professional instruction on a given topic or field.

TV Advertising: The marketing of products or services on TV.

V -

Valet Services: A service that provides parking of motor vehicles by an attendant.

Vehicle Wraps: Professionals who specialize in designing, producing, and installing custom graphics, wraps, and decals for cars, trucks, and commercial fleets.

Veterinarian: Diagnose and treat diseases and dysfunctions of animals.

Veterinary Assistant: provides crucial support to veterinarians and veterinary technicians in a veterinary clinic or animal hospital. Their duties include a wide range of tasks, from assisting with patient care and preparing for procedures to maintaining the cleanliness of the facility and equipment.

Veterinary Rehabilitation: works with animals' rehabilitation, acupuncture and medical manipulation

Video Production: Produce videos for personal and professional viewing.

Videographer: A person who is responsible for recording live events and small-scale video productions.

Virtual Assistant: Provide professional administrative, technical, or creative (social) assistance to clients from a home office.

W -

Waste Services: The collection and disposal of waste and recyclables.

Water Damage Prevention: A service that detects and locates problems with water intrusion from leaky roofs, walls, poor drainage and clogged gutters, etc.

Water Purification: Sell and service residential and commercial water filtration system to filter out impurities in drinking water.

Waterproofing Contractor: Contract to supply and/or install waterproofing water-resistant materials.

Web Development: The work involved in developing a website. Research, design, coding, testing, hosting, security, and client liaison with customers to maintain the website. (Internet Web Design was the previous category name)

Wedding Coordinator: A wedding coordinator is logistically focused but on a shorter timeline than a planner. They usually begin helping you prepare a month before the wedding and function as the point-person on the wedding day. Part of their job is to coordinate everything involved on the day of the event, from load-in and load-out to ensuring that everyone is on schedule.

Welder: A welder is a tradesman who specializes in welding materials together. The materials to be joined can be metals (such as steel, aluminum, brass, stainless steel etc.)

Wills Trusts & Estate Attorney: Represent clients in the overall planning of a person's wealth, including the preparation of a will and the planning of taxes after the individual's death. Counsel clients on estate planning matters.

Window Cleaning: Perform cleaning services required for window service.

Window Coverings: Sell and install coverings made from a variety of materials for windows.

Window Tinting: Sell and install various types of film for flat glass (architectural) and automotive tinting, including paint protection film (PPF) for vehicles.

Windows & Doors: Sell and install windows and doors.

Wine & Spirits: A fixed location that specializes in the sale of wines and/or distilled spirits.

Wine Consultant: Advise and recommend appropriate wine selections.

Wireless Communications: Sell wireless phones, coverage plans and pagers.

Wood Refinishing Contractor: Refinishing of any wood surface to a like new appearance.

Woodworking: Cut, shape and assemble wooden articles.

Workers' Compensation Attorney: Help workers who are injured on the job recover compensation for their injuries, including medical bills and lost wages.

Writer: Professionally compose the written word for published distribution of books, training manuals, scripts, etc.

Yoga Instructor: Instruct clients in the practice of the series of postures and breathing exercises to achieve control of the body and mind

