



PROGRAM DIRECTOR

Good Morning (afternoon), my name is _____, I am the chapter's (your category goes here) _____ and also the program director. When you join LeTip, I will put you on a rotating schedule to "showboat", "greet" and "speak".

As the showboater, you have the responsibility of introducing your business, services and products to the chapter. You may sell any of your products or services at the meeting on the day you are the showboater. You need to showboat flamboyantly, to educate your sales force using all five senses, color, taste, feel, smell and sound. This needs to be in a 3 dimensional state not flat on a table. The more you can educate us, the more business you will receive, as more members will understand how to "sell" you to others. Although it is a non-speaking part of the program, we encourage you to stand at your showboat table before the meeting begins and after the meeting to answer any questions members and guests may have. Remember: you need to present and set up 15 minutes prior to our starting time.

The second week you will become the "greeter". As guests arrive, you will stand at the door and greet them with the following greeting; "Welcome to LeTip of _____, I am your OFFICIAL greeter. The greeter makes sure all guests are properly signed in on the guest sheet and given a paper name badge and LeTip literature before the meeting begins. Make sure the guests and the members are directed to view and meet with the showboater for the day.

The third week, you become our "speaker". You will have 10 minutes to speak about your business. You need to write a professional introduction about yourself and your business and present that to me, the program director prior to the meeting so I may properly introduce you. Please remember, you have the honor of sitting at the head table on the day you are the speaker so look for your place at the head table.

We have now been immersed in total education for 3 consecutive weeks, don't miss one of your weeks on the program! Next week our speaker will be the recipient of the lucky devil!

Today's featured speaker is: _____ (read their intro and applaud)

During Committee Reports:

Please always stand when speaking, making announcements, etc.

Next weeks showboater will be: _____

Greeter will be: _____

Speaker will be: _____

Remember, there are gentle reminders for not showing up or being late.