



SECRETARIES CORNER

July 2026

Resources, updates, and talking points
for chapter meetings

OVERVIEW

Secretaries Corner is your monthly guide to meeting topics, announcements, and resources that can be shared with your chapter throughout the month. Organized by week, it provides talking points and updates to help keep members informed and engaged.

Whether you're sharing important dates, highlighting Power Partners, discussing educational topics, or introducing member resources, Secretaries Corner gives you content that's ready to use and easy to incorporate into your meetings.



CONTENTS

Each month of Secretaries Corner is organized into four weekly segments:



WEEK 1

Announcements,
important dates,
and Zoom calls



WEEK 2

Power Partners
and Category of
the Month



WEEK 3

Educational
Topic



WEEK 4

LeTip
Communicare
Feature

WEEK 1

ANNOUNCEMENTS & IMPORTANT DATES

IMPORTANT DATES

DATE	EVENT
July 4	Independence Day 🎆
July 11	National 7-Eleven Day 🥤
July 20	National Ice Cream Day 🍦
Most Wednesdays	Midweek Momentum – 9:00 AM PT
July 10, 31	Network Training Seminar (NTS) – 9:00 AM PT
July 20	Network Training Seminar (NTS) – 3:45 PM PT

IMPORTANT ANNOUNCEMENTS



Save the Date: April 29–May 1, 2027

The 2027 LeTip Convention is headed to Atlantic City, NJ! Start planning now and watch for future announcements as more details become available.



Lunch Bunch has been renamed to **Midweek Momentum**. Midweek Momentum takes place every Wednesday at 9:00 AM Pacific Time.

WEEK 2

POWER PARTNERS & CATEGORY OF THE MONTH

POWER PARTNERS

Power Partners are members whose businesses naturally work well together, creating opportunities to share referrals and support one another's growth. The best Power Partner relationships are a two-way street, with both members looking for ways to help each other succeed.

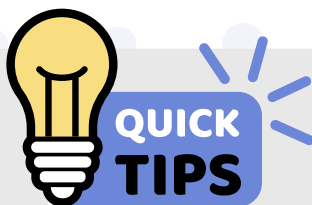


Take a moment to consider: who in your chapter could be a strong Power Partner for your business, and how can you support theirs?

CATEGORY OF THE MONTH: LANDSCAPE MAINTENANCE

This month, we're highlighting the Landscape Maintenance professionals, who help homeowners and businesses maintain attractive, functional, and welcoming outdoor spaces throughout the busy summer season. Their work plays an important role in curb appeal, property value, and creating outdoor environments where people gather and connect.

This category naturally aligns with several Power Partners, creating opportunities to build referral relationships and introduce prospective members to LeTip.



You can earn sponsor credit by sending guests to **any** chapter across the organization. Consider inviting professionals in the Landscape Maintenance category—or their **Power Partners**—to visit a chapter.

Pool Service

Power Washing

Property Management

Concrete Contractor

Tree Service

Painting Contractor

Residential Real Estate

WEEK 3

EDUCATIONAL TOPIC: CHAPTER PAGES ON LETIP.COM

Did you know your chapter already has a public-facing webpage on the LeTip International website?

Through the [Find a Chapter](#) feature, potential members, referral partners, and visitors can search by chapter name, business category, location, ZIP code, or meeting time to find your chapter.

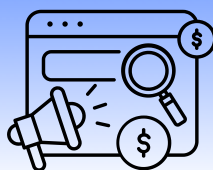
YOUR CHAPTER PAGE DISPLAYS:

- Tips Passed
- Number of Members
- Member success stories
- Meeting time/location
- Chapter details/contact info

small
updates

can make a

BIG
difference

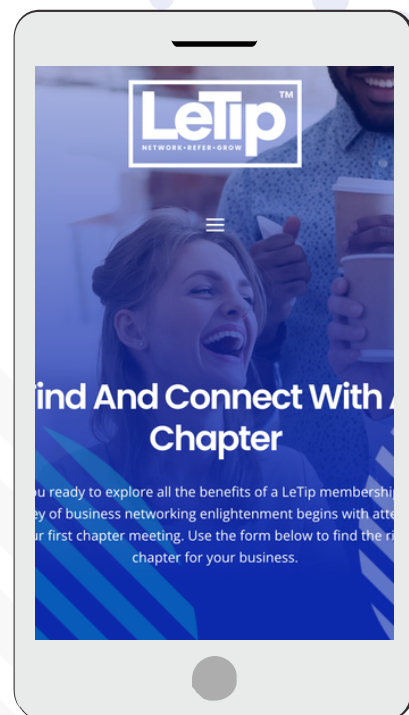


Think of it as a free chapter website designed to help attract guests, generate referrals, and showcase your chapter.



Your chapter page is often a visitor's first impression. When members keep their Wired information updates, it reflects an active, engaged, and professional chapter.

Encourage members to keep their Wired profiles current by regularly entering Tips Passed, updating success stories, maintaining their bios, and using a professional headshot.



WEEK 4

LETIP COMMUNICARE FEATURE

The LeTip CommuniCare and LeTip Blog highlight member stories, business insights, networking tips, and chapter successes from throughout the organization. They provide an opportunity to learn from fellow members, stay connected, and discover ideas that can help strengthen your business and chapter.

Encourage members to read the latest feature and share a takeaway with the chapter.

“What made the biggest difference wasn't one meeting or one referral.

It was *continuing to show up*”

FEATURED TOPIC

“Success Starts With Consistency”

Written by Scott Cone, LeTip of Sellwood, OR

After stepping away from a business and searching for his next opportunity, one member joined LeTip hoping to grow his coaching and consulting practice. In this month's blog, he shares how showing up week after week helped him weather a challenging season and gradually build the business he envisioned.



MEMBER SPOTLIGHT

Michael Morrissey, LeTip of Tigard, OR

This month, we're spotlighting Michael Morrissey of LeTip of Tigard, whose passion for relationships and helping others has made him a valued member and leader within his chapter.

READ MORE



letip.com/category/blogs

GETTING THE MOST FROM SECRETARIES CORNER

Secretaries Corner is designed to support your weekly meetings by providing discussion topics, educational content, important updates, and opportunities to strengthen member engagement. Each section can be shared throughout the month to help keep meetings informative, relevant, and valuable for your members.

Use Secretaries Corner in the way that works best for your chapter. Whether you share a little each week or incorporate multiple topics into your meetings, the goal is to encourage meaningful conversations, strengthen relationships, and help members get more value from their LeTip experience.

Looking for a discussion topic?

Past editions of Secretaries Corner are available in the [Document Library](#) and can be revisited whenever your chapter could benefit from a particular topic or resource.



WE VALUE YOUR FEEDBACK

Do you have suggestions or ideas for Secretaries Corner? We're always looking to improve and provide content that best supports you and your chapter.

We welcome your input. Please contact us at 1-800-255-3847.

Thank you for being part of the LeTip community.