



SECRETARIES CORNER

June 2026

Resources, updates, and talking points
for chapter meetings

OVERVIEW

Secretaries Corner is your monthly guide to meeting topics, announcements, and resources that can be shared with your chapter throughout the month. Organized by week, it provides talking points and updates to help keep members informed and engaged.

Whether you're sharing important dates, highlighting Power Partners, discussing educational topics, or introducing member resources, Secretaries Corner gives you content that's ready to use and easy to incorporate into your meetings.



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Each month of Secretaries Corner is organized into four weekly segments:



WEEK 1

Announcements,
important dates,
and Zoom calls



WEEK 2

Power Partners
and Category of
the Month



WEEK 3

Educational
Topic



WEEK 4

LeTip
Communique
Feature

WEEK 1

ANNOUNCEMENTS & IMPORTANT DATES

IMPORTANT DATES

DATE	EVENT
June 8	Network Training Seminar (NTS) 3:45 PM PT
June 12, 26	Network Training Seminar (NTS) 9:00 AM PT
June 19	Juneteeth
June 21	Father's Day
June 21	First Day of Summer
Most Wednesdays	Midweek Momentum

IMPORTANT ANNOUNCEMENTS



Save the Date: April 29–May 1, 2027

The 2027 LeTip Convention is headed to Atlantic City, NJ! Start planning now and watch for future announcements as more details become available.



Lunch Bunch has been renamed to **Midweek Momentum**. Midweek Momentum takes place every Wednesday at 9:00 AM Pacific Time.

WEEK 2

POWER PARTNERS & CATEGORY OF THE MONTH

POWER PARTNERS

Power Partners are members whose businesses naturally work well together, creating opportunities to share referrals and support one another's growth. The best Power Partner relationships are a two-way street, with both members looking for ways to help each other succeed.



Take a moment to consider: who in your chapter could be a strong Power Partner for your business, and how can you support theirs?

CATEGORY OF THE MONTH: CHARCUTERIE BOARDS

This month, we're highlighting the Charcuterie Board category—one of LeTip's newer additions and a growing, in-demand business type. Charcuterie Board professionals often serve events, corporate gatherings, real estate functions, and client appreciation experiences, making them highly connected within their communities.

This category naturally aligns with several Power Partners, creating opportunities to build referral relationships and introduce prospective members to LeTip.

Event Planning	Wedding Coordinator	Beverage Sales
Real Estate	Food Specialist	Real Estate Staging
Meal Prep Service	Banquet Facility	Art Gallery
Entertainment Party Rentals	Photographer	Gourmet Spices
Delicatessen	Florist	Food Specialist
Wine and Spirits	Caterer	

Building relationships with complementary businesses can lead to stronger referral opportunities and a broader network. If you know someone in the Charcuterie Board category (or one of their Power Partners) consider inviting them to visit your chapter. Sponsoring guests anywhere in the organization can earn sponsor credit and help you work toward your next badge color.

WEEK 3

EDUCATIONAL TOPIC: LETIP LOCAL CONNECT



WHAT IS LETIP LOCAL CONNECT?



LeTip Local Connect helps consumers find trusted LeTip members in their area. Users can search by business category and ZIP code to connect with local professionals across hundreds of industries.



With more than 400 business categories and thousands of members, Local Connect makes it easy for consumers to find the services they need while giving members another way to be discovered.



Unlike traditional advertising, Local Connect connects you with people who are actively searching for a specific service. That means your profile may be someone's first introduction to both your business and the LeTip network.

YOUR PROFILE MATTERS

When someone finds you through Local Connect, they'll see your:

- Professional headshot
- Company name
- Job title/category
- Badge color
- Personal and business bio

A complete, professional profile helps build trust before the first conversation ever takes place.

ASK MEMBERS:

If a consumer searched your category today, would your profile stand out?

A well-maintained profile can help consumers feel more confident about reaching out to you.

Think of your profile as your online introduction to potential clients.

WEEK 4

LETIP COMMUNICARE FEATURE



Take a moment to celebrate the members and chapters being recognized this year.

Consider what lessons from their success you can bring back to your own chapter.

FEATURED TOPIC

2025 LeTip Award Winners

The 2025 Awards are here! This month's blog highlights the members and chapters being recognized across the organization for their achievements, leadership, creativity, and contributions throughout the year.



The LeTip CommuniCare and LeTip Blog highlight member stories, business insights, networking tips, and chapter successes from throughout the organization. They provide an opportunity to learn from fellow members, stay connected, and discover ideas that can help strengthen your business and chapter.

Encourage members to read the latest feature and share a takeaway with the chapter.

GETTING THE MOST FROM SECRETARIES CORNER

Secretaries Corner is designed to support your weekly meetings by providing discussion topics, educational content, important updates, and opportunities to strengthen member engagement. Each section can be shared throughout the month to help keep meetings informative, relevant, and valuable for your members.

Use Secretaries Corner in the way that works best for your chapter. Whether you share a little each week or incorporate multiple topics into your meetings, the goal is to encourage meaningful conversations, strengthen relationships, and help members get more value from their LeTip experience.

Looking for a discussion topic?

Past editions of Secretaries Corner are available in the [Document Library](#) and can be revisited whenever your chapter could benefit from a particular topic or resource.



WE VALUE YOUR FEEDBACK

Do you have suggestions or ideas for Secretaries Corner? We're always looking to improve and provide content that best supports you and your chapter.

We welcome your input. Please contact us at 1-800-255-3847.

Thank you for being part of the LeTip community.