



SECRETARIES CORNER

May 2026

Resources, updates, and talking points
for chapter meetings

OVERVIEW

Secretaries Corner is your monthly guide to meeting topics, announcements, and resources that can be shared with your chapter throughout the month. Organized by week, it provides talking points and updates to help keep members informed and engaged.

Whether you're sharing important dates, highlighting Power Partners, discussing educational topics, or introducing member resources, Secretaries Corner gives you content that's ready to use and easy to incorporate into your meetings.



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Each month of Secretaries Corner is organized into four weekly segments:



WEEK 1

Announcements,
important dates,
and Zoom calls



WEEK 2

Power Partners
and Category of
the Month



WEEK 3

Educational
Topic



WEEK 4

LeTip
Communicare
Feature

WEEK 1

ANNOUNCEMENTS & IMPORTANT DATES

IMPORTANT DATES

DATE	EVENT
May 1	Board Training
May 4	Star Wars Day
May 8, 15, 29	Network Training Seminar (NTS) – 9:00 AM PT
May 10	Mother’s Day
May 25	Memorial Day
Most Wednesdays	Midweek Momentum – 9:00 AM PT

IMPORTANT ANNOUNCEMENTS



Save the Date: April 29–May 1, 2027

The 2027 LeTip Convention is headed to Atlantic City, NJ! Start planning now and watch for future announcements as more details become available.



Lunch Bunch has been renamed to **Midweek Momentum**. Midweek Momentum takes place every Wednesday at 9:00 AM Pacific Time.

WEEK 2

POWER PARTNERS & CATEGORY OF THE MONTH

POWER PARTNERS

Power Partners are members whose businesses naturally work well together, creating opportunities to share referrals and support one another's growth. The best Power Partner relationships are a two-way street, with both members looking for ways to help each other succeed.



Take a moment to consider: who in your chapter could be a strong Power Partner for your business, and how can you support theirs?

CATEGORY OF THE MONTH: FLORIST

This month, we're highlighting the Florist category. Florists do much more than create beautiful arrangements—they help celebrate life's milestones, support local businesses, and bring special events to life. From weddings and graduations to corporate events, grand openings, and client appreciation gifts, florists play an important role in helping people create memorable experiences.

This category naturally aligns with several Power Partners, creating opportunities to build referral relationships and introduce prospective members to LeTip.



You can earn sponsor credit by sending guests to **any** chapter across the organization.

Consider inviting professionals in the **Florist** category—or their **Power Partners**—to visit a chapter.

Event Planner

**Charcuterie
Boards**

Caterer

**Residential
Real Estate**

Photographer

**Limousine
Service**

Entertainment

**Funeral
Director**

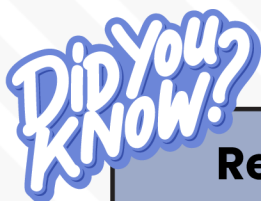
WEEK 3

EDUCATIONAL TOPIC: THE VALUE OF ONE-TO-ONES



One-to-ones (formerly known as visitations) are one of the best ways to strengthen relationships within your chapter. As you learn more about another member's business, it becomes easier to recognize referral opportunities and make meaningful connections.

Beyond referrals, one-to-ones provide an opportunity to exchange ideas, gain fresh perspectives, and discover business practices you may never have considered. Sometimes the most valuable advice comes from someone outside your industry.



**Regular one-to-ones have
been shown to increase
Tips by 20%**



One-to-ones don't have to be just one-on-one. Two- and three-way meetings can strengthen Power Partner relationships and create opportunities for collaboration.



Don't limit your conversations to "What do you do?" Ask members about their biggest business challenge, what they're working toward, or what's changed in their industry. Those discussions often lead to stronger relationships—and better Tips.

WEEK 4

LETIP COMMUNICARE FEATURE

Communicare and the LeTip Blog highlight member stories, business insights, networking tips, and chapter successes from throughout the organization.

They provide an opportunity to learn from fellow members, stay connected, and discover ideas that can help strengthen your business and chapter.

Encourage members to read the latest feature and share a takeaway with the chapter.

FEATURE AT A GLANCE

 5-minute read

 **Topic**
Annual Awards

 **Why read it?**
Celebrate the accomplishments of members across the organization.

 **Think About It**
What goals will you set this year to earn recognition?



READ MORE



letip.com/category/blogs

GETTING THE MOST FROM SECRETARIES CORNER

Secretaries Corner is designed to support your weekly meetings by providing discussion topics, educational content, important updates, and opportunities to strengthen member engagement. Each section can be shared throughout the month to help keep meetings informative, relevant, and valuable for your members.

Use Secretaries Corner in the way that works best for your chapter. Whether you share a little each week or incorporate multiple topics into your meetings, the goal is to encourage meaningful conversations, strengthen relationships, and help members get more value from their LeTip experience.

Looking for a discussion topic?

Past editions of Secretaries Corner are available in the [Document Library](#) and can be revisited whenever your chapter could benefit from a particular topic or resource.



WE VALUE YOUR FEEDBACK

Do you have suggestions or ideas for Secretaries Corner? We're always looking to improve and provide content that best supports you and your chapter.

We welcome your input. Please contact us at 1-800-255-3847.

Thank you for being part of the LeTip community.